



≡Welcome≡

INDUCTION DAY

INDUCTION DAY
SATURDAY 18TH MAY 10-4PM



TIMETABLE

TIME	ACTIVITY	TASK	NOTES
10-10.30	REGISTRATION & REFRESHMENTS	FIND ONE INTERESTING THING ABOUT SOMEONE	SEE NAME BADGES
10.30	WELCOME INTROS AND HOUSKEEPING	H&S CONSENT FORMS,	SEE FORMS IN FOLDER
10.45	WHAT IS CHANGEMAKERS PAST EXAMPLES	PREPARE TO SHARE THE PROGRAMME WEEKLY SESSIONS	LOOK AT THE PROGRAMME FOR THE NEXT FEW WEEKS
11.00- 11.45	LETS TALK ABOUT OUR PROJECTS	NAMES AND PROJECT OBJECT	SEE LIST OF NAMES AND PROJECTS IN YOUR FOLDER
11.45 - 12.15	EXPECTATIONS FROM THE COURSE	POST IT NOTES AND LETTER TO MYSELF	POST IT NOTES AND ENVELOPE IN YOUR FOLDER
12.30	FEEDBACK AND QUESTIONS	MAKE SURE EVERYTHING CLEAR	WE WILL DO AN EVALUATION FORM
1PM -	LUNCH PROVIDED BY MANIZHA SIDDIQI	TO FIND OUT MORE ABOUT EACH OTHERS PROJECTS	MEET THE WIDER TEAM - SEE HAND OUT.
2PM	QUALITIES OF A SOCIAL ENTREPRENEUR EXERCISE	HOW DO YOU RATE?	SEE HAND OUT
3PM	HOW DO WE LEARN ?	LEARNING BY DOING	
3.30PM	END AND EVALUATION	SCAN FOR EVALUATION FORM	



Look for **Hatcham House** Password **facework@hh**



Stephen
Farah
Halyna
Steve



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QUEENS WALKING GROUP

LEWISHAM CHANGE MAKERS PROGRAMME 2023 ALUMNI



SHOBHA

SPECTRUM TALENT PATHWAY - TRAINING AND EMPLOYMENT SKILL FOR SPECIAL NEEDS ADULTS

- Empowering individuals with special educational needs to become self-sufficient.
 - Providing education in technology, digital skills, job hunting, interview techniques, and connecting with employment agencies or companies to create employment prospects for them.
 - Assisting individuals in securing employment and fostering self-sufficiency and confidence in them.
- enquiries@spectrumtalentpathway@gmail.com

FEEDBACK

I CAN HELP:

CONTACT ME:



BIANCA KENT

PURPOSELY UNITED

- Break and After School Club
 - Homework & Tutoring Club
 - Reading Workshop
 - Creative Workshops / Activity Club (Painting, Arts & Craft, Pottery, Fashion workshops)
 - Dance programme
 - Wellbeing workshops and Mental Health Services
 - Personal Development Workshops
 - Short Accredited courses
 - Youth Club
 - Community Competitions & Shows
 - Mother & Toddler Club
 - Mentoring programme
- enquiries@purposelyunited.org

FEEDBACK

I CAN HELP:

CONTACT ME:



PAUL IDEASMAN

CREATIVE SUPERPOWER ENTERPRISES

- To organise regular training workshops, and also produce various spin-off products based on the concept of "CREATIVE SUPERPOWER", which was invented and developed by me as a long time resident of Lewisham Borough.
- paulideasman@gmail.com

FEEDBACK

I CAN HELP:

CONTACT ME:



TOM WALDER

THE SALAD KITCHEN YOUTH PROGRAMME

- The Salad Kitchen Youth Programme will provide training and employment opportunities to young people at risk of homelessness and who are housed in supported accommodation. The project will look to engage with young people who are passionate about food and keen to pursue a career working in the food industry, through workshops, training sessions, and paid work experience.
- youthprogramme@thesaladkitchen.com 07722181438

FEEDBACK

I CAN HELP:

CONTACT ME:



SARAH NICKOLDS

LEWISHAM ART MURAL

- My project is to fundraise and commission an engaging new piece of public art inspired by the heritage of Lewisham. The art mural will vastly improve a high foot-fall underpass connecting Ladywell to Lewisham. The underpass is very neglected which negatively impacts local residents. The project will be a partnership with Lewisham based Art Mangers Action CIC. We also hope to collaborate with students from London school of Muralism. The change I'd like to see is improved public realm celebrating local creativity in Lewisham. If you'd like to support me with the delivery, fundraising or promotion of the project please contact me.
- s.nickolds@gmail.com

FEEDBACK

I CAN HELP:

CONTACT ME:

LEWISHAM CHANGE MAKERS PROGRAMME 2023 ALUMNI



MICHELLE JOHANSEN

DEAD LIBRARIANS PODCAST

- "Dead Librarians - Lewisham Branch" is a history podcast series that provides opportunities for people to learn new skills in storytelling, research, and podcasting. It shares local stories on an international stage and brings individuals and communities together through a love of libraries, history, books, and learning.
- deadlibrarianspodcast@gmail.com @historitage

FEEDBACK

I CAN HELP:

CONTACT ME:



CAROL ROCHESTER

AJOKE'S HOME (TRANSITIONS UK)

- We aim to provide a safe environment for care leavers who need help with independent living skills as they transition positively to adulthood and become self-sufficient. Having worked extensively in the area of social care with young people we know this type of Home is desperately needed in Lewisham.
- carol@transitionsuk.co.uk 07958761438

FEEDBACK

I CAN HELP:

CONTACT ME:



WINNIE CAROLINE RUKWIRA

BLUE BARREL ARTS, CULTURE.

- Aims to invite foundational communities to re-interact with their community assets and their spaces. We aim to collaborate with Asset Guardians to encourage interaction in Arts, Culture and community spaces. This project will improve and address the lack of Arts, Culture and lack of intergenerational socialising spaces, workshops and events. This project will partner with Team Catford, Catford Broadway Theatre, and Horniman Museum and Gardens. Lewisham Changemakers of 2023.
- winnierukwira@hotmail.com

FEEDBACK

I CAN HELP:

CONTACT ME:



JENNIFER ORLINS

COMMUNITY ASSETS FOR SOCIETY & HOUSING COMMUNITY LAND TRUST (CBS)

- We are a Community Land Trust based in Lewisham bringing local residents and organisations together to create co-operative housing, work and social spaces. The key ethos is to support existing or new co-operatives to expand or develop their space. Central to these aims is EDI-centred outreach to existing co-operatives combined with publicising co-operative living and working as an alternative to mainstream.
- contact@ldn.cash jen.o@ldn.cash www.ldn.cash

FEEDBACK

I CAN HELP:

CONTACT ME:



IDOWU ISAAC OYO

PHOTOGRAPHY WITH A PURPOSE

- Creative media workshops for 6 months in photography and filmmaking with young people teaching them foundational knowledge and progressing to application through socially engaged projects happening in the local community with select organisations in Lewisham. After the young people enrolled will have the opportunity to exhibit and share their work to wider audiences in person and virtually.
- Hello@gentlestudios.pro 07534 797 959 www.gentlestudios.pro

FEEDBACK

I CAN HELP:

CONTACT ME:



SAMANTHA DIAS

WOMEN'S COMMUNITY HEART HEALTH SUPPORT GROUP

- Heartstrong is a passionate community support group dedicated to empowering women on their journey towards a healthier heart. In our in-person group, we create a safe space where women can share their experiences and heartfelt conversations, connect, learn, and grow. We also empower women with knowledge and support through our online platform. Our foodbank activities aim to educate individuals about heart-healthy food choices while addressing the issue of hunger. As one participant beautifully expressed, "Heartstrong gave me hope and reminded me that I am not alone in my heart health journey."
- 07979247776

FEEDBACK

I CAN HELP:

CONTACT ME:

WHAT DO I WANT TO GET OUT OF CHANGEMAKERS

WHAT CAN I OFFER OTHER CHANGEMAKERS?



EXPECTATIONS



**KEEP A COPY FOR YOURSELF
TO OPEN IN 10 WEEKS TIME !**



Lewisham Changemakers 2023 alumni



Share



Watch on  YouTube



CONTRACTING

**WHAT COULD
GO WRONG ?**

OUR VALUES



COMMUNICATIONS



WHAT APP COMMUNITY GROUP ?





**LUNCH PROVIDED
BY MANIZAH**

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Stephen@face.work



Funded by
UK Government

2024 PROGRAMME

CHANGEMAKERS SOCIAL ENTREPRENEURSHIP TRAINING



**18
MAY**

10 am
- 4pm

INDUCTION TO CHANGEMAKERS

Social Entrepreneur!
Is that what I am?
Meet the members of this
year's programme and faculty



**19
JUNE**

6-9pm

STORY TELLING THE CHANGE

Developing a marketing
strategy is vital but before you
start with Social media we help
you think about your story.



**22
MAY**

6-9pm

THE CHANGE I WANT TO SEE

What has led us to start
our projects and how do
we develop a clear Theory
of Change?



**26
JUNE**

6-9pm

COMMUNITY CHANGE AND ME

How do you go about
getting support from your
community, and what is the
best model for community
development?



**29
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6-9pm

HOW DO I FUND MY CHANGE?

Identifying your income
strategy and fundraising
options is key to developing a
change project. This session
takes a deep dive into how.



**3
JULY**

6-9pm

PARTNERS FOR THE CHANGE

Building effective partnerships
and networks is crucial for
developing sustainable
change. This session helps
you see how you need to
work with others.



**5
JUNE**

6-9pm

BUSINESS PLANNING FOR CHANGE

Developing a solid business
plan for your project is the key
to success. We show you how to
use the Canvas Business model.



**10
JULY**

6-9pm

SUSTAINING YOUR CHANGE

What happens when things
don't work out and what do
we learn from mistakes?
This session will help us find ways
to sustain ourselves and our vision.



**12
JUNE**

6-9pm

GOVERNANCE FOR CHANGE

Start with the end in mind.
What is the best legal and
governance model for our
change project?



**17
JULY**

6-9pm

PITCHING YOUR CHANGE

Every project has an opportunity
to 'pitch' their idea or project to
a group of potential funders and
supporters from the wider community
at our wonderful Pitch night.



See more and apply at
www.face.work/changemakers

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UP



What is?

A SOCIAL ENTREPRENEUR ?



What is Social Business?

UK Government definition

“Businesses with primarily social objectives whose surpluses are principally reinvested for that purpose, in the business or in the community, rather than being driven by the need to maximise profit for shareholders and owners.”

SOMEONE WHO :

- **Has a clear social and/or environmental mission**
- **Grows the majority of their income through trade**
- **Is clear that they re-invest the majority of their profits**
- **Runs the enterprise in the interests of the social mission**
- **Is professional, accountable and transparent**

SOME EXAMPLES

- Rubies in the Rubble
- Connection Crew
- Livity
- Oddbox
- Bikeworks
- Lexi Cinema
- Belu Water
- Luminary Bakery
- Change Please
- Urban Growth London

Find out:

- What is their social purpose/what social issues are they tackling?
- What solution are they using?
- How do they generate income?
- Who buys?
- How do they create a social impact?
- How does income link to impact

THIS YEAR'S CHANGEMAKERS



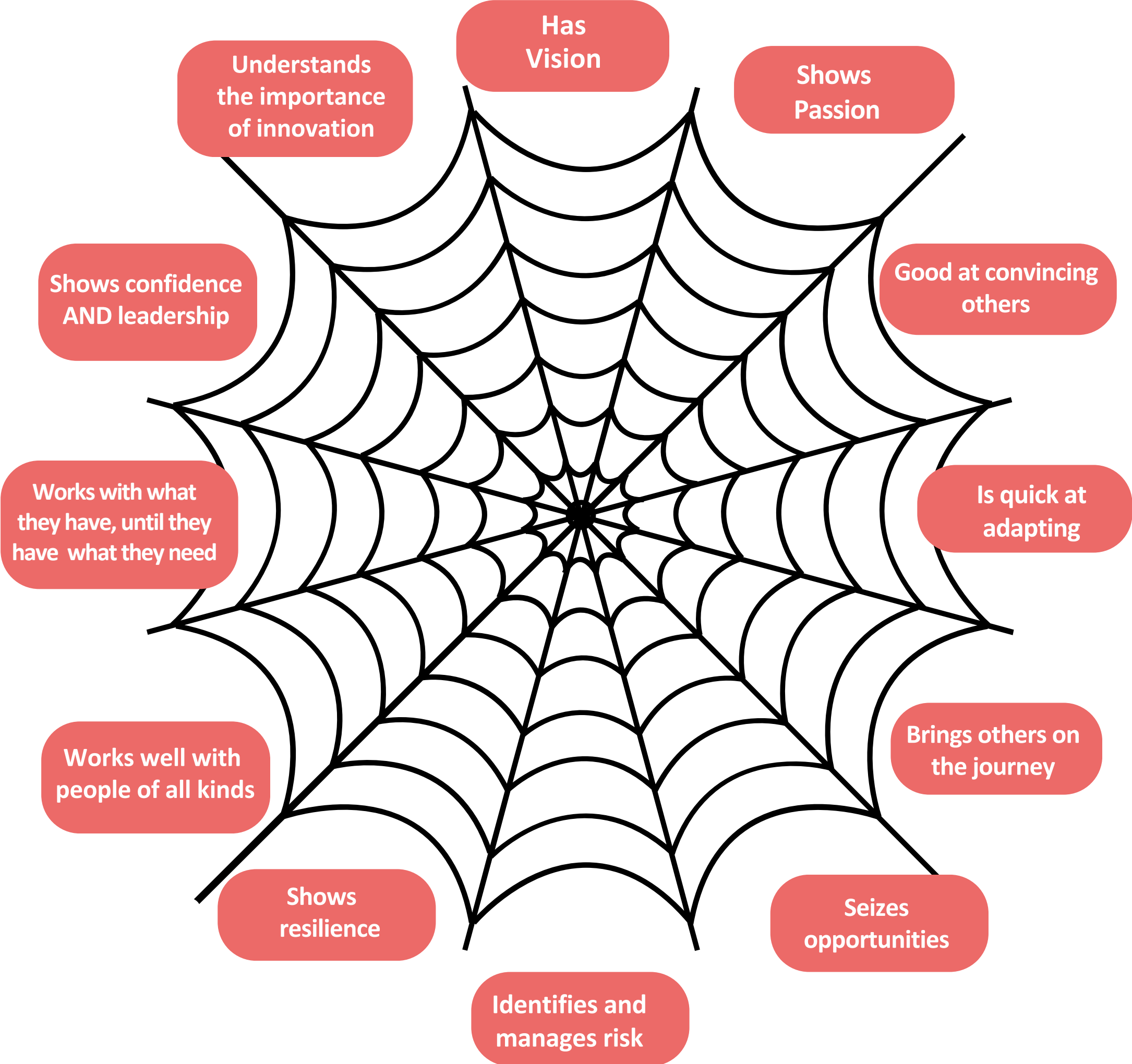
2024 Changemakers Participants

“Life's most persistent and urgent question is: What are you doing for others?” – Martin Luther King, Jr.

	PERSONAL DETAILS	What is the main aim of your project?	NOTES
1	Siana Qadar	Siana is passionate about supporting women in all things financial! She is already running training courses and webinars on financial literacy, household income as well as running workshop on making investments and helping and supporting senior women into employment.	
2	Najiba Raffel	Najiba fled Afghanistan with her family in 2021 and has a vision to help girls back in her country who are banned from schools, access education resources. To do this she wants to set up a small education programme utilising mobile technology (Whatsapp, Telegram) to link the Afghan communities in south London to girls back home. The programme will begin with helping the girls with their reading and writing and English language but in time this could grow. There are clearly important safeguarding issues to explore and to start with the project will be informal and build on Najiba's current network and community links back home.	
3	Manizha Siddiqi	Manizha is a recently arrived refugee from Afghanistan and has a dream to provide memorable moments through creating an Afghan restaurant project. An experienced restaurateur back home, Manizha understands the importance of creating a successful and authentic dining experience. These activities encompass different aspects of the restaurant's operation, from the menu and culinary offerings to the overall ambiance and customer service. What sets this project apart is that Manizha believes she can create employment for other refugees from Afghanistan and neighbouring countries.	
4	Jemi Abraham	Jemi's experience is in communications and his vision is to help new and emerging Global Majority Leaders who are developing social impact projects improve their branding, social media strategy and learn important digital marketing services. As such this is a project which will help other social entrepreneurs build their profile, capacity and through signposting, access other services such as workshops, events, others who can support.	
5	Pauline Lewis	Pauline is already a changemaker in that for many years she has been involved in supporting lots of small projects develop financial resilience. For example, she is working with those in her community to support women to grow food and then supporting these women to be trainers and teach food growing skills to others. Indeed, helping projects to become sustainable is at the heart of what Pauline does and she is keen to offer financial support and training to social enterprises with limited resources, providing business financial literacy and business planning.	
6	Oleksandra Sych	Oleksandra has moved to South London from Ukraine when she and her daughter had to flee the war. One of the things which helped her when she arrived was attending an art-therapy painting, modelling, and creativity workshop. As an artist herself she believes that she too could begin to develop a similar programme to support those who have arrived in Lewisham from overseas to improve their wellbeing and mental health, meet new people and build friendships whilst also discovering or re-awakening their creativity.	

Text Effects			
7	Anne Barrett	Anne already has her own business which offers a range of services to small businesses including marketing, bookkeeping and coaching. However, like many others she wants to develop her work to focus on helping small business owners and non-profit organisations better understand their environmental impact and help them find ways to improving their operations, reputation, and save money - all of the benefits of a regenerative attitude to business. Ultimately the benefit of this work is global as we all need to change the way we live and work to help keep our planet liveable. The impact in Lewisham is for the businesses to have more access to ways of working out what they can do specifically in their businesses to become more environmentally sustainable.	
8	Hanna Markova	Hannah escaped the war in her home in the Odessa region of Ukraine and since arriving in the UK has developed a range of self-employment activities ranging from developing partnerships with UK and Ukraine companies. She is an experienced special events organiser and through her work in business development has a very wide network. She now wants to use this network and utilise her skills in mentoring other Ukrainians and others from around the world as they too build their business network and self-employment and develop social programmes of change.	
9	Olena Naumenko	Olena is a lawyer from Ukraine with very many year's experience in stopping corruption. Coming to the UK has given her an opportunity to re-think her career and with a friend – Olga is wanting to establish a social cafe that offers coffee, baking and handmade items from different countries of the world to spread culture and create income for crafters. She believes that Ukrainians have so much to offer and yet meet spaces to develop their businesses and establish social connections which in turn can lead to integration and feelings of belonging.	
10	Karri Williamson	Karri Williamson is best described as a serial entrepreneur with a social conscious. Having sold his printing business he set up 'In Your Borough' an online platform which helps him in his drive to support digital transformation primarily at local community level and provide greater access to enable E-commerce for local businesses. Coming on the Changemakers course he believes will help him support London-based SME's to thrive and to develop corporate social responsibilities which invest back into their communities to help reduce poverty, increase cohesion and inspire entrepreneurialism	
11	Etherline Joseph	Etherline wants to develop a small-scale social project for women to come together to discuss issues and to understand that others have had similar issues. She feels such a project will help alleviate isolation, give local women a network to make new connections and mutual support.	
12	Sheila Paul	Shelia has an existing commercial business which has seen her create black and ethnic dolls as a tool supporting bereaved parents who have lost a child or who has mental health challenges. She now wants her work to have more social impact and is keen to join Changemakers so she can begin to develop partnerships so the dolls can be used in midwifery education/antenatal classes, bereavement settings and to teach practical infant care such as dressing, nappy change, infant handling, feeding positions etc. This work is especially important for inclusion and support under those from the African Caribbean backgrounds.	
13	Tariq Siddiq Malik	Tariq had his own factory in Pakistan where for many years he was involved in employing local people to create clothing brands and garments. He sees work as crucial to helping people build confidence and give young people a sense of direction and pride. His vision is to re-focus this experience and help train young people to set up their own shop or online store to grow a clothing and branding business.	
14	Lorna Dyke	Lorna works with young people and in her engagement in her community is committed to developing programmes which prevent youth violence, stopping the recruitment to gangs and supporting youth mental health and wellbeing. Part of this work involves supporting parents to understand and safeguarding their kid and Lorna believes that it is crucial to facilitate connection between elderly and youth to combat isolation. She has some exciting activities which she believes can support this 'bridge' including drumming, classes, chess, games, chatting workshop's barber-shop talk youth first peer mentoring.	
15	Amza Beharry-Ruddock	In the 1981 members of Amza's wider family were victims of the terrible New Cross Fire which killed 13 young black people aged between 14 and 22, with one survivor killing himself two years later. This experience has influenced Amza's commitment to educate people on what happened, but also educate people about the wider Black British history. In her professional work Amza is a PR and Comms digital creator and wants to develop exhibitions and educational talks as well as support other social justice programmes in Lewisham and South London.	

Qualities and skills of a successful social entrepreneur



CHANGEMAKERS SOCIAL ENTREPRENEURSHIP TRAINING

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Is that what I am?
Meet the members of this year's programme and faculty

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LEVELLING UP

NEXT WEDNESDAY

22 MAY

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FEEDBACK





Lewisham
**CHANGE
MAKERS**