

Judging Panel suggested questions for Pitch Night

Wednesday 15th July from 6pm onwards at Hatcham House, 367 Queens Road, SE14 5HD

We are expecting 70 guests for our event at HH and want to stick to a strict 1.5-hour programme

Judges: We would love it if we can have 5

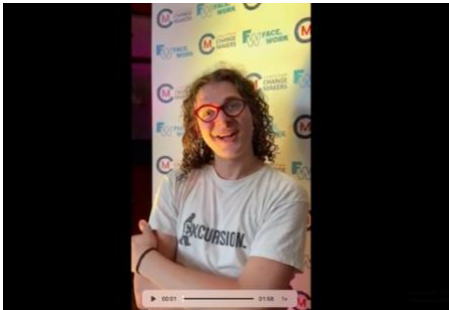
- Spike or Mark
- Caroline/Emma (4Isolutions)
- Krystal (past CM)
- Leeanna (Pristine Eats)

After each presentation we would like 2 of the judges to **share what they liked about the project, what impressed them and a few words of encouragement.**

Then we would suggest another 2 of the judges **ask short questions** seeking greater clarity about the future of the project, the funding/sustainability of the business idea.

7.20 PITCH 1 Pitch 1 - Demi Akande EduZsolutions 	Steve will introduce Demi (do watch her video before the event). Demi has a master's degree in law and has worked in the corporate sector for some time. She has a very clear idea of what GenZ need in the workplace, and we really believe that her work could grow and have supported her in building a website and introducing her to corporate partners.	Possible questions: <i>How do you sustain your business and earn enough to grow your business?</i> <i>What partners do you think could afford your consultancy services?</i>
	Five areas to judge 0-5 max score 25.	TOTAL =
Suggested scoring points ?	Personal confidence in her project? Evidence of initial success ? Viability of the idea ? Clarity about how she is going to make it a successful consultancy? Relevancy to Lewisham residents ?	0, 1, 2, 3, 4, 5 0, 1, 2, 3, 4, 5 0, 1, 2, 3, 4, 5 0, 1, 2, 3, 4, 0, 1, 2, 3, 4, 5
Recommendation	£800 starter grant Who else could help her ? Can you introduce her to other?	Yes/No/

7.30	Rikefe introduces Deshaun	Possible questions:
PITCH 2 Deshaun Smith 	Again, watch the video before the event Deshaun is autistic and is very clear about the way his crochet work has helped him with his neurodiversity. He has already secured a premises to run his business and runs workshops in the local area. FW is helping him with his current housing and helping him to explore other premises for his business so he can grow his work.	<i>You mentioned in the film your neurodiversity. Do you work with any organisations who support non-typical neuro diverse youth?</i> <i>You mention your current space is not suitable why?</i>
	Five areas to judge 0-5 max score 25.	TOTAL =
Suggested scoring points ?	Personal confidence in his project? Evidence of initial success ? Viability of the idea ? Clarity about how he is going to develop his business and training? Relevancy to Lewisham residents ?	0, 1, 2, 3, 4, 5 0, 1, 2, 3, 4, 5 0, 1, 2, 3, 4, 5 0, 1, 2, 3, 4, 0, 1, 2, 3, 4, 5
Recommendation	£800 starter grant Who else could help him ? Can you introduce him to others?	Yes/No/

7.40 PITCH -3 Lolly Whitney Low Park Bench Theatre 	Stephen introduces Lolly Lolly has studied set design and worked with his mother on developing an inter-generational theatre company called Park Bench theatre. FW has helped him in providing free rehearsal space for a play he then put on in Theatre Peckham. He is pitching for £600 to run a intergenerational puppet show project with the Somerville Adventure playground and youth centre.	Possible Questions How do you think theatre and puppet shows bring different generations together ? What is the biggest hurdle you will face as you develop your theatre company?
	Five areas to judge 0-5 max score 25.	TOTAL =
Suggested scoring points ?	Personal confidence in his project? Evidence of initial success ? Viability of the idea ? Clarity about how he is going to develop his business and training? Relevancy to Lewisham residents ?	0, 1, 2, 3, 4, 5 0, 1, 2, 3, 4, 5 0, 1, 2, 3, 4, 5 0, 1, 2, 3, 4, 0, 1, 2, 3, 4, 5
Recommendation	£600 starter grant Who else could help him ? Can you introduce him to others?	Yes/No/

7.50 PITCH -4 Rowan Hullum 	Rikefe introduces Rowan. Rikefe has taken him to a venue in Deptford where the owner is keen to work with Rowan on his idea. Currently Rowan works at Youth Project Lewisham which is an alternative School and youth provision.	Possible Questions Tell us about the venue which you mention in the film – what first activities could you run in this space for other youth musicians.? Do you have a network of support from other musicians in lewisham?
	Five areas to judge 0-5 max score 25.	TOTAL =
Suggested scoring points	Personal confidence in his project? Evidence of initial success ? Viability of the idea ? Clarity about how he is going to develop his business and training? Relevancy to Lewisham residents ?	0, 1, 2, 3, 4, 5 0, 1, 2, 3, 4, 5 0, 1, 2, 3, 4, 5 0, 1, 2, 3, 4, 0, 1, 2, 3, 4, 5
Recommendation	£600 starter grant How much does the equipment he needs to start his project cost ? Who else could help him ? Can you introduce him to others?	Yes/No/

8.00 PITCH -5 Angel	Stephen introduces Angel Angel's video is not yet completed. Angel has 2 minutes to add Angel has experienced early bereavement when her brother died. She is aware of the impact this has had on her two young nieces and wants to set up a support network/service to help little children who are experience grief. One of our earlier CMs – Krystal has taken her to St Christophers. We have talked through the challenges of this project and suggested that she uses the pitch fund to invest in doing a counselling course	Angel takes questions from the judging panel. <i>What inspired you to develop this project idea ?</i> <i>What do you think are the key challenges in working with children who have experience loss at an early age?</i>
	Five areas to judge 0-5 max score 25.	TOTAL =
Suggested scoring points ?	Personal confidence in his project? Evidence of initial success ? Viability of the idea ? Clarity about how he is going to develop his business and training? Relevancy to Lewisham residents ?	0, 1, 2, 3, 4, 5 0, 1, 2, 3, 4, 5 0, 1, 2, 3, 4, 5 0, 1, 2, 3, 4, 0, 1, 2, 3, 4, 5
Recommendation	£250.00 starter grant What training and support do you think you could access ? Who else could help you ? Can you introduce her to others?	Yes/No/

8.10 PITCH 6 	Stephen introduces Enez Interview – no video Enez is a wonderful young woman originally from the Basque country who uses humour and comedy to connect with others. Her project is still in its infancy and she has decided to support Lolly in his project and combine her energy and skills into his project. As such she is not launching her own project but Stephen will interview her and then suggest that we support her with a start grant of £200 which will take Lolly's project up to £800.00 Recommendation £200 starter grant which will help pay her time to support Lolly in his theatre workshop project.	Enez takes questions from the Judging Panel <i>What have you learnt from the Changemakers course?</i> <i>It's great that you are going to link up with Lolly's project but what might you do in the future as a performer in your own right ?</i>
---	--	--

When you have heard the projects we would like you one of you to announce your decisions and announce the grants you are going to award

Demi -£800.00

Lolly £600 + £200 (Enez support)

Deshaun £800

Rowan £600

Angel £250.

Total £3500.00

You do have an extra £400 you could add to any individual project should you wish to increase the grant but £4,000 is our budget !