

# CHANGEMAKERS SOCIAL ENTREPRENEURSHIP TRAINING

**18  
MAY**

## INDUCTION TO CHANGEMAKERS

Social Entrepreneur!  
Is that what I am?  
Meet the members of this  
year's programme and faculty

10 am  
- 4pm



**19  
JUNE**

## STORY TELLING THE CHANGE

Developing a marketing  
strategy is vital but before you  
start with Social media we help  
you think about your story.

6-9pm



**22  
MAY**

## THE CHANGE I WANT TO SEE

What has led us to start  
our projects and how do  
we develop a clear Theory  
of Change?

6-9pm



**26  
JUNE**

## COMMUNITY CHANGE AND ME

How do you go about  
getting support from your  
community, and what is the  
best model for community  
development?

6-9pm



**29  
MAY**

## HOW DO I FUND MY CHANGE?

Identifying your income  
strategy and fundraising  
options is key to developing a  
change project. This session  
takes a deep dive into how.

6-9pm



**3  
JULY**

## PARTNERS FOR THE CHANGE

Building effective partnerships  
and networks is crucial for  
developing sustainable  
change. This session helps  
you see how you need to  
work with others.

6-9pm



**5  
JUNE**

## BUSINESS PLANNING FOR CHANGE

Developing a solid business  
plan for your project is the key  
to success. We show you how to  
use the Canvas Business model.

6-9pm



**10  
JULY**

## SUSTAINING YOUR CHANGE

What happens when things  
don't work out and what do  
we learn from mistakes?  
This session will help us find ways  
to sustain ourselves and our vision.

6-9pm



**12  
JUNE**

## GOVERNANCE FOR CHANGE

Start with the end in mind.  
What is the best legal and  
governance model for our  
change project?

6-9pm



**17  
JULY**

## PITCHING YOUR CHANGE

Every project has an opportunity  
to 'pitch' their idea or project to  
a group of potential funders and  
supporters from the wider community  
at our wonderful Pitch night.

6-9pm



**FW** FACE.  
WORK

See more and apply at  
[www.face.work/changemakers](http://www.face.work/changemakers)

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